

Catalog Advertisement Information

Live Oak School • 1555 Mariposa Street • San Francisco, CA 94107
(415) 861-8840 • (415) 861-7153 fax • ads@liveoaksf.org • www.liveoaksf.org/auction

Specifications

To ensure the highest quality print reproduction, digital delivery of ads is preferred in the following formats:

- TIFF, JPG, or Photoshop EPS files: 300 dpi minimum resolution at 100% of actual ad size. Select black & white or "Grayscale" option when saving files.
- Adobe Acrobat PDF files: Select "Press Quality" or "Standard" resolution settings when generating file and save as black & white at 100% of actual ad size.
- QuarkXpress, Adobe InDesign, or Illustrator EPS files: Convert to "Press Quality" or "Standard" resolution PDF format at 100% of actual ad size and save all associated photos and type as black & white.
- We cannot accept GIF, low-resolution JPG, PCT, Word, website graphics, or other file formats.

Ad Sizes

Full Page: 4.75"w x 7.75"h

Ads will include a white border around edge; bleeds are not available.

Color / B&W

All sponsor ads are color unless the sponsor is unable to provide a color ad. Class and staff/specialist ads are black & white.

Delivery

Deadline: February 8, 2008

Delivery Location:

Ads in digital form (preferred) should be emailed to ads@liveoaksf.org

Hard copy ads should be mailed to:

Stace Felder
Live Oak School
1555 Mariposa St
San Francisco, CA 94107

For more information

Email: ads@liveoaksf.org

Phone: Stace Felder at 415 307-8660

Mail:

Stace Felder
Live Oak School
1555 Mariposa St
San Francisco, CA 94107